

ASI opens its doors to Canada

KING OF PRUSSIA, PA -August 23, 2007 - ASI Business Solutions, Inc., a leading provider of pharmaceutical sales and marketing software and services, announced today that they will be expanding their offerings to the Canadian market.

ASI is dedicated to delivering high end innovative software solutions that give their clients the [Precision Intelligence](#)™ they need to not only reduce their operating expenses but more importantly, grow the top line. Their services will provide Canadian pharmaceutical companies, and more directly their sales and marketing organization, with the insight they need to out maneuver the competition and generate more revenue.

“We believe the Canadian pharmaceutical industry is quite distinct and as such requires solutions specifically designed for this market,” stated Jim Alonso, Chairman and CEO of ASI Business Solutions, Inc. “Our software will not only give the sales and marketing organizations unprecedented insight into their business and the means to drive the bottom line, but it is rapidly implemented and it won’t break the budget in the process.”

ASI has a broad array of products and services including:

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| <input checked="" type="checkbox"/> Brand Analysis | <input checked="" type="checkbox"/> Performance Analysis |
| <input checked="" type="checkbox"/> Contract Compliance | <input checked="" type="checkbox"/> Physician Profiling |
| <input checked="" type="checkbox"/> Co-promotion Management / Analysis | <input checked="" type="checkbox"/> PowerPoint Publishing |
| <input checked="" type="checkbox"/> Customer Segmentation | <input checked="" type="checkbox"/> Product Launch Management / Analysis |
| <input checked="" type="checkbox"/> Customer Targeting | <input checked="" type="checkbox"/> Promotional ROI |
| <input checked="" type="checkbox"/> Data Quality Management | <input checked="" type="checkbox"/> Sales and Adhoc Reporting |
| <input checked="" type="checkbox"/> Forecasting | <input checked="" type="checkbox"/> Sales Force Automation |
| <input checked="" type="checkbox"/> Incentive Compensation | <input checked="" type="checkbox"/> Storyboards |
| <input checked="" type="checkbox"/> Intelligent Dashboards | <input checked="" type="checkbox"/> Territory Realignments |
| <input checked="" type="checkbox"/> Managed Care | <input checked="" type="checkbox"/> Web Based Reporting |
| <input checked="" type="checkbox"/> Mobile Analytics | |

For additional information or an online demonstration on any of ASI software solutions or services call **610-265-9400** or email info@asi-solutions.com.

About ASI - Since 1990, ASI has been designing and delivering cutting edge solutions for Pharmaceutical Sales and Marketing organizations. Their knowledge, experience and devotion to designing the best solutions have kept their loyal customers ahead of the competition. ASI prides itself on innovation and truly delivering solutions that address the business needs of their customers.

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